

PIMPLOY SABCHAREON | PRIM

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EDUCATION

Bachelor of Arts, Industrial Design

Faculty of architecture, King Mongkut's Institute of Technology Ladkrabang
Major : Furniture & Product Design Minor ; Packaging Design

CERTIFICATES

Jewelry Design and CAD/CAM Certificates

Gemologist Institute of America, New York

EXPERIENCE

Interior Stylist | MUU Hotel Thonglor Bangkok

Freelance on hotel rebranding, focused on changes of interior styling and furniture; Conceptualizing interior directions and consulting on uses of Thai designer furniture, researching and furniture/decor sourcing and create budget breakdown for renovation. (opening in 2023)

Product-Furniture designn intern | THINKK STUDIO

Product-Furniture intern focused on development of various product-furniture; market researching, product/material developing, CAD/3d modelling, manufacturing drafting, prototyping and production controlling.

Freelance Event & Exhibition Designer | Consadole Sapporo Thailand

Part of Freelance event organizer team, design and curating for Japanese football league screening events in Bangkok. Responsibilities include, plans customer experiences, design, production, sourcing, decorating and set up the venue.

Exhibitor/Furniture Designer | BANGKOK DESIGN WEEK 2021

Selected through Design Plant - Emerging Plant, a product design community in Thailand, to create designs in collaboration with top Thai design studios and Thai furniture manufacturer for exhibition in Bangkok Design Week; working with team from developing ideas to production.

Art Director Internship | Prod Bangkok, Media Production.

Interned as assist Art Director in advertising production house. Responsible for conceptualizing, creating mood board, shot and lighting references, location scouting and assisting on pre/post production.

Team Leader | Bauhaus Design Thinking Workshop

Participant and selected as team leader in Bauhaus workshop for creating urban design projects related to lack of community issues using Bauhaus thinking method leading the workshop by Prof Martin Rendel

Creative Internship | GreyNJ, Advertising Agency

Creative interns focused on print advertising, Brainstorming ideas and researching insights, competitor analyzing and social media monitoring

Artist Assistant | KOKO Mosaico Mosaics Studio, Italy

Assisting at art studio on creating mosaics art and reproduction of traditional pieces. Additional responsibility; assisting mosaics class for visitor/tourist

SKILLS

Software *Intermediated Level* Adobe Photoshop, Adobe Illustrator, Rhinoceros, Keyshot, Google Suite, Microsoft office Suite *Basic Level* Adobe Premiere, Adobe Lightroom, Adobe AfterEffects, Adobe InDesign, Cinema4d

Languages; Thai (Native), English (IELTS Overall 7.5), Italian (Elementary)

AWARDED / PRESS PROJECTS

Tenement H | Furniture Design, Designer

Award; A Design Award Iron Prize

Press: DesignMilk, YankoDesign, Designboom, RoomThailand, etc.

A Lighter Delicacy | Short film, Assist Art Director

Press; Nowness Asia

Exhibited; Dutch design week 2020

SCG Fretwork Design Contest 2019 | Facade Design, Designer

Award; 1st runner up

available for purchase at SCG smart home solution, Thailand